



FOR IMMEDIATE RELEASE:

CONTACT:

Donna J. Rohrer
Vice President of Marketing
1-888-982-1400 ext 4767
rohre rd@UnitedFCU.com

DeLaROSA APPOINTED TO BRANCH MANAGER POSITION



SAINT JOSEPH, MI (September 4, 2008) - Debra L. Griggs, Vice President of Member Relations at United Federal Credit Union announces the appointment of Daniel DeLaRosa to the position of Branch Manager at the corporate branch in St. Joseph. In his new role, DeLaRosa will assume operational responsibility for all service and sales functions at the branch, including participation in business development activities, membership growth, and positive community relations.

Prior to joining Team United, DeLaRosa served Branch Supervisor/Manager at First Community Federal Credit Union in Mattawan (MI). He has also held the position of Recovery Specialist/Collections Specialist at National City Bank.

DeLaRosa is pursuing a Bachelor's degree in Business Management at Cornerstone University, Kalamazoo (MI).

--MORE--

United Federal Credit Union
DeLaRosa – St. Joseph Branch Manager
September 4, 2008

Along with his wife, Emily, DeLaRosa is the parent of a son, Zias. His personal interests include golfing, fishing and spending time with his family.

United Federal Credit Union has served its members since 1949 by helping them to build a sound financial future. Presently UFCU consists of more than 84,000 member/owners worldwide, and manages assets in excess of \$800,000,000. Its corporate offices and main branch are located in St. Joseph, Michigan with additional Michigan branches located in Buchanan, Holland, Niles, Berrien Springs, Stevensville and Benton Harbor. In addition to our Marion location, branches are located in Ft. Smith AR, Van Buren AR, Gwinner, ND, and Statesville NC, and Fletcher, NC. For more information about United Federal Credit Union, please call toll-free at 1-888-982-1400, or visit the credit union's web site at www.unitedfcu.com.
